



Brent Scott
Vice President, JP Morgan Chase

Brent is a Rockford native who has chosen to raise his family here. With three children attending Rockford Lutheran School, he's increasing his awareness of the opportunities children and families have in the area. Brent serves on the Next Rockford Steering Committee and is the Treasurer of the organization. Brent is also the Chairman of Next Rockford's Business Environment Team. brent.w.scott@chase.com or 815-394-4658



Carrie Skogsberg
Account Executive, PR Etc.

Carrie is a young professional who enjoys working downtown and visiting the area's variety of restaurants. She and her husband enjoy Rockford's family-focused activities, such as the Rockford IceHogs and the local parks where they frequently take their young daughter. Carrie is proud to be involved in organizations that make a difference and improve the quality of life in the Rockford region. cskogsberg@pretc.net or 815-282-9976.



John Groh
President & CEO, Rockford Area Convention & Visitors Bureau

John enjoys giving back to the community by serving on the boards of several local, civic-purposed non-profits, including the Rockford Chamber of Commerce, Rockford Area Economic Development Council, Riverfront Museum Park, and Next Rockford. He and his wife live in Rockford with their two sons. jgroh@gorockford.com or 815-489-1656



Mary Cacioppi
Director of Investor Relations, Rockford Area Economic Development Council

Mary is an economic development professional who was born and raised in the Rockford area. In addition to Next Rockford, Mary is involved in a variety of organizations focused on young professionals including IGNITE and the Attracting & Retaining Talent to the Rockford Area (ARTRA) steering committee. Mary serves on the Roscoe Chamber of Commerce Board of Directors, Boylan High School Alumni Board, and is the chairperson of Boylan's Business & Professional Network. mcacioppi@rockfordil.com or 815-987-8118



Vernon Hilton
Commercial Relationship Manager, Harris

As a life long resident of Rockford, what Vernon enjoys doing "is just being involved. There is so much to do and so many people to do it for and with. There is never a truly dull moment unless you allow it to be." Vernon is a member of the Mayor's Budget and Finance Advisory Committee, and serves on the Rockford Area Economic Development Council's Education Committee as well as the Rockford Chamber of Commerce Minority Business Council. vernon.hilton@amcore.com or 815-961-7010



Dear Future Rockford Resident,

We're excited you are considering Rockford as your new home, and we hope you find it as friendly and fun, family-oriented and original as we do. In many ways it is a "big small town"... and we mean that in a good way.

Enclosed you will find a variety of resources to help you get acquainted with our city. We would also suggest going to www.LittleCityBigLife.com for more information regarding restaurants and museums, parks, golf courses and our River District.

If you have any questions regarding the community, please don't hesitate to contact one of us. On the back of this letter are profiles and contact information for various Next Rockford members. We will gladly answer any questions you have as you look to make Rockford your home.

All of Our Best,

A handwritten signature in black ink, appearing to read "Brent Scott", with a stylized flourish at the end.

Brent Scott
HR Team Chair
Next Rockford